



ANNUAL RECOGNITION

Gala 2022

TORONTO • CANADA

The Ritz-Carlton, Toronto
May 24, 2022

PRESENTED BY



CO-CHAIR BY



PARITY CERTIFICATION PARTNERS



ANNUAL PARTNERS



Honorary Co-Presidents



Jaqui Parchment - Chief Executive Officer, Mercer Canada

As CEO of Mercer Canada, Jaqui Parchment leads 1,000 employees coast-to-coast, working to help people achieve healthier, more financially secure and professionally rewarding futures.

Before becoming CEO, Jaqui led more than 500 employees as Mercer's Toronto Office Leader for two years. Prior to that, she headed the Investments business in Canada. She has more than 30 years of experience consulting in the retirement savings and investment areas.

Jaqui is a passionate advocate for diversity and inclusion, inside and outside of Mercer. At Mercer, she is the North American Executive Sponsor of PRIDE at Mercer, and is a former Chair of Women@Mercer and When Women Thrive.

In the community, she serves on the Boards of the BlackNorth Initiative, the Business Council of Canada, and the Canadian Olympic Committee. She also directly serves the Black community as a member of the Black Experience @ SickKids Advisory Council, as an Advisor to Developing Young Leaders of Tomorrow, Today (DYLOTT), and as a member of the Health Task Force of the Black Opportunity Fund, of which she was a founding member. She is on the Advisory Board of the Institute for Sustainable Finance, and has served on a number of investment committees related to pension and endowment assets. In 2020, she received the Gold Award – HR Champion (CEO) from the Canadian HR Awards.



John McKenzie - Chief Executive Officer, TMX Group

John McKenzie is a member of the TMX Group Board of Directors and also a member of the Board of Directors of several TMX Group subsidiaries.

Prior to his appointment as CEO on August 17, 2020, John served as TMX Group Chief Financial Officer and was responsible for corporate strategy, corporate development, investor relations and the financial management of the company as well as for the administrative oversight of TMX Group's Capital Formation business.

Working with TMX for over 20 years, John's career has included senior roles within Corporate Strategy and Development and Corporate Finance. He has led financial and strategic planning efforts and managed various TMX acquisitions, including the Maple transaction, the acquisitions of Montréal Exchange and Trayport, as well as the resulting integration initiatives.

From July 2015 to August 2016, he served as President of CDS, Canada's equity and fixed income clearing house and a wholly-owned subsidiary of TMX Group. Prior to that he was the Chief Operating Officer (COO) and CFO of CDS.

John is a Chartered Professional Accountant (CPA, CMA) and has an MBA from Edinburgh Business School, Heriot-Watt University and an Honours BA from Wilfrid Laurier University. He has served on a number of boards, and currently is a member of The Accounting Standards Oversight Council and a Board Member for the Hamilton Health Sciences Foundation.

We look forward to honouring all our parity certified organizations in person at The Ritz-Carlton, Toronto. Should sanitary measures change those plans, we will advise accordingly.

About Women In Governance and Parity Certification



Women in Governance was founded in 2010 to support women in their leadership development, career advancement and access to Board seats. The alarming statistics on the number of women in senior management positions or on Boards are what motivated the creation of this non-profit organization.

Research demonstrates that companies and organizations with a greater number of women at the executive level or on the board tend to perform better financially. Allowing women to progress without glass ceilings or sticky floors is therefore not only in their best interest, but a good business decision as well as a great benefit to the economy and society overall, particularly in a context of talent shortage.

Things have changed a lot in the past 50 years, but not fast enough! According to the World Economic Forum, it will take around 180 years to reach parity. Women in Governance helps change the timeline through its advocacy for mobilization towards the cause, hosting and partnering on major events featuring prominent thought leaders and world-renowned speakers, governance training and mentoring programs for executive and professional women, a dynamic social media exchange platform, as well as its innovative Parity Certification.

Available across Canada and the United States, the Parity Certification—developed with the pro-bono support of McKinsey & Company in 2017—helps organizations increase the representation of women in sectors where they have historically been underrepresented, as well as in senior management positions. Accenture, Mercer, and WTW support the Women in Governance team in the assessment of applications. Its robust questionnaire not only evaluates parity at the decision-making level of an organization, but also assesses the implementation of mechanisms that enable women at all levels of its hierarchy to achieve career advancement, thus creating a pipeline of female talent. Particular attention is also given to intersectionality to ensure that women of color, indigenous and LGBTQ2S+ women, as well as women with disabilities are not left behind. So far, the Parity Certification has directly impacted close to 700,000 employees across Canada and the United States, and the program is now about to expand over the Atlantic. Thank you for being part of this movement towards parity, diversity and inclusion!



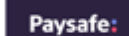
Gala 2022

2021 PARITY CERTIFICATION

Platinum certified organizations



Bronze, silver or gold organizations



Gala 2022

Sponsorship Opportunities



1
ORGANIZATION
ONLY!

Presenter Sponsor

\$15,000

Visibility before & after the gala:

- Women in Governance's annual recognition GALA presented by your organization
- Your logo on the home and events pages of Women in Governance's website (linking to your own website)
- Your logo on the invitation presented by your organization
- Your logo featured in our social media promotion of the gala, reaching an audience of over 90,000
- Your logo in Women in Governance newsletters promoting the gala (distribution of over 65,000) such as save the date (1 email), invitations and reminders before the gala (approx. 8 emails in 2 months), and thank you email with links to photos and video(s) of the gala (at least 1 email)
- Your logo on the evening's video(s) to be widely shared by email, on the website, and social media

Promotion during the gala:

- Your logo on the event poster and program as Presenter Sponsor
- Your logo on advertising easels or banners at the entrance and on the stage during the gala
- Possibility of having a promotional table for your organization, to distribute pamphlets or promotional products
- The founder introduces the Presenter Sponsor's representative on stage to say a few words and, if desired, grant a prize
- Women in Governance's founder thanks the Presenter Sponsor at the end of the event
- Presenter Sponsor representative is invited to the gala's head table

Sponsorship Opportunities



2
ORGANIZATIONS
ONLY!

Honorary Co-Presidency Partner

\$15,000

Visibility before & after the gala:

- Your logo as Honorary Co-Presidency Partner of Women in Governance's Annual Recognition Gala on all communication tools
- Your logo on the home and events pages of Women in Governance's website (linking to your own website)
- Your logo featured in our social media promotion of the gala, reaching an audience of over 90,000
- Your logo in Women in Governance newsletters promoting the gala (distribution of over 65,000) such as save the date (1 email), invitations and reminders before the gala (approx. 8 emails in 2 months), and thank you email with links to photos and video(s) of the gala (at least 1 email)
- Your logo on the evening's video(s) to be widely shared by email, on the website, and social media

Promotion during the gala:

- Your logo on the event poster and program as Honorary Co-Presidency Partner
- Your CEO is Honorary Co-President of Women in Governance's Annual Recognition Gala and participates in the evening's discussion panel
- Your CEO, as Honorary Co-President, is invited to the gala's head table
- Your logo on advertising easels or banners at the entrance and on the stage during the gala
- Possibility of having a promotional table for your organization, to distribute pamphlets or promotional products
- Women in Governance's founder thanks each Honorary Co-President at the end of the event

Gala 2022

Sponsorship Opportunities



Gold Sponsor

\$12,000

Visibility before & after the gala:

- Your logo as Gold Sponsor of Women in Governance's Annual Recognition Gala on all communication tools
- Your logo on the events page of Women in Governance's website
- Your logo featured in our social media promotion of the gala, reaching an audience of over 90,000
- Your logo in Women in Governance newsletters promoting the gala (distribution of over 65,000) such as save the date (1 email), invitations and reminders before the gala (approx. 8 emails in 2 months), and thank you email with links to photos and video(s) of the gala (at least 1 email)
- Your logo on the evening's video(s) to be widely shared by email, on the website, and social media

Promotion during the gala:

- Your logo on the event poster and program as Gold Sponsor
- Your logo on an advertising easel or banner at the entrance of the gala
- Women in Governance's founder thanks all Gold Sponsors at the end of the event
- Your organization's representative is invited to the gala's head table

Gala 2022

Sponsorship Opportunities



Silver Sponsor: \$8,000

Bronze Sponsor: \$5,000

Visibility before & after the gala:

- Partner of Women in Governance's GALA
- Your logo in the events page of the website, on the invitation and on social networks (more than 90,000 members)
- Mailing to more than 65,000 people in 4 steps: save the date (1 email), invitations and reminders before the event (8 emails in 2 months), and thank you email with links to photos and videos of the event (1 email)
- Logo on the evening's video to be widely shared by email, on the website, and social networks

Promotion during the gala:

- Your logo on the event poster and program
- An advertising easel or a banner at entrance
- The founder thanks all sponsors at the end of the event
- Silver Sponsor representative invited to the Gala Awards Ceremony head table

Visibility before & after the gala:

- Partner of Women in Governance's GALA
- Bronze logo in the events page of the website, on the invitation and on social networks (more than 90,000 members)
- Mailing to more than 65,000 people in 4 steps: save the date (1 email), invitations and reminders before the event (8 emails in 2 months), and thank you email with links to photos and videos of the event (1 email)

Promotion during the gala:

- The founder thanks all the Sponsors at the end of the event
- Bronze logo on the event poster and program

Please note that this sponsorship level is only available when combined with the purchase of a Gala table (see page 10 for details).

Sponsorship Opportunities



Other Sponsorship Opportunities

- Cocktail\$10,000
- Dessert table\$10,000
- Valet parking\$10,000

Visibility before & after the gala: Same as Silver Sponsor, with easel at the sponsored station.

- Photobooth.....\$7,500

Visibility before & after the gala: Same as Bronze Sponsor, with easel at the sponsored station.

Ticket Information



- Individual Ticket\$550
- Half Table with 5 seats \$3,500

The purchase of a half table includes a lamp centerpiece with the logo of your organization on one side for greater visibility.

- Table with 10 seats \$5,500

The purchase of a table includes a lamp centerpiece with the logo of your organization for greater visibility.

2022 Montreal Gala



WOMEN IN GOVERNANCE
PARITY CERTIFIED

ANNUAL RECOGNITION
Gala 2022
MONTRÉAL • CANADA

September 15, 2022
Palais des congrès de Montréal



Anik Trudel
CEO
Lavery



Denis Giangli
President
Rolls-Royce Canada

CO-CHAIRIED BY

lavery



PARITY CERTIFICATION PARTNERS



ANNUAL PARTNERS



We are excited to announce that the Montreal edition of our **Annual Recognition Gala** will be held on September 15, 2022, under the honorary co-presidency of **Ms. Anik Trudel**, CEO of Lavery and **Mr. Denis Giangli**, President of Rolls-Royce Canada.

We look forward to honouring all our parity certified organizations in person at the **Palais des congrès de Montréal**. Should sanitary measures change, we will advise accordingly. **So mark your calendars!**

Attention to all organizations interested in sponsoring and/or attending both the Toronto and Montreal Galas in 2022, please reach out to us! It would be our utmost pleasure to offer you a **15% discount** as a token of our gratitude for your exceptional support.

Stéfanie Bug
Senior Director, Business Development
stefanie.bug@womeningovernance.org

Gala 2022

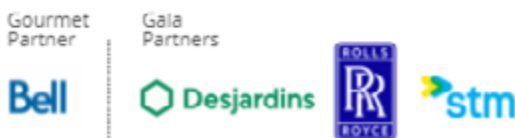
2021 Virtual Gala



Women in Governance Founder and Chief Equity Officer Caroline Codi with honorary co-presidents Maria Della Posta, President, Pratt & Whitney Canada, and Marc Parent, President and CEO, CAE.



[Click here to watch video from 2021 Parity Certification Virtual Gala.](#)



Gala 2022

2020 Toronto Gala



Event co-chaired by Dr. Heather Munroe-Blum, OC, OQ, PhD, FRSC, FICD, Chairperson of the Canada Pension Plan Investment Board (CPP Investments), and Mr. Charles Brindamour, Chief Executive Officer of Intact Financial Corporation. The Honourable Rod Phillips, Minister of Finance of Ontario, was also present.



[Click here to watch video from 2020 Parity Certification Annual Recognition Gala in Toronto.](#)



Gala 2022

2019 Toronto Gala



Event co-chaired by Ms. Kathleen Taylor, Chair of the Board at the Royal Bank of Canada, and Mr. Jacques Goulet, President of Sun Life Financial Canada, and presented by the Canadian Bankers Association.



[Click here to watch video from 2019 Parity Certification Annual Recognition Gala in Toronto.](#)

PRESENTING SPONSOR



HONORARY CO-PRESIDENCY PARTNERS



ANNUAL PARTNERS



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Gala 2022

2019 Montreal Gala



Event co-chaired by Suzanne Bergeron, President of Sodexo Canada Limited, and Guy Cormier, President and CEO of Desjardins Group, and presented by the Canadian Bankers Association.



[Click here to watch video from our 2019 Parity Certification Annual Recognition Gala in Montreal.](#)

PRESENTING SPONSOR



PARTENAIRES À LA COPRÉSIDENTE D'HONNEUR



PARTENAIRES ANNUELS



PARITY CERTIFICATION PARTNERS



Gala 2022

Media



BNN Bloomberg

SP 500 FUTURES	4,777.00	-1.75
DOW FUTURES	25,960.00	-23.00
RUSDAQ FUTURES	3,071.00	+2.75

Corporate Roles & Gender Equality

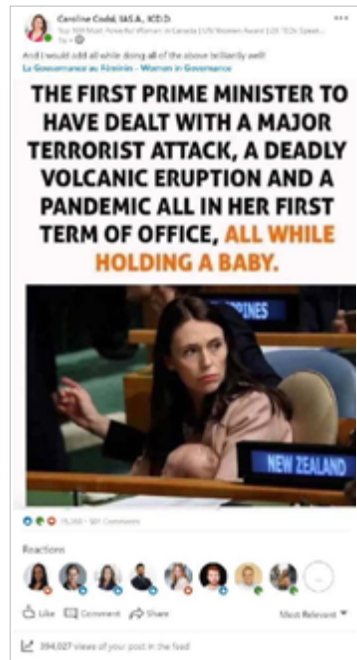
BAFFICK BROKERS AGREEMENT BETWEEN TANZANIA & ACACIA MINING

0.49 NUVISTA ENERGY (NVA TSX) 4.44 NORTHVIEW REIT (N

JP MORGAN (JPM NYSE) 105.38 KRAFT HEINZ (KHC NAS



Social Media



A vibrant community of women & men working together to achieve parity.

Our Community

- **90,000+** follow us on social media
- **65,000+** subscribed to our newsletter
- **5,000+** attend our events every year



Gala 2022

TORONTO, CANADA



Montréal | Toronto | New York
1-844-4-PARITY
www.womeningovernance.org